

## COMPANY FACT SHEET

### QUICK FACTS

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Official company name: Bitrix, Inc.

Company proper pronunciation: [BEE-trix]

Founded: 1998

Headquarters: Alexandria, VA

Regional offices: Moscow, Russia; Kaliningrad, Russia; Kiev, Ukraine

Staff: 90+

Legal status: Privately-owned

Flagship products: Bitrix Intranet Portal; Bitrix Site Manager , Bitrix Virtual Appliance

Global partner network: 4,000+

Global customers: 40,000+

### SUMMARY

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Bitrix is a privately-owned company developing advanced business communication platforms` to bridge SMBs with their customers (Internet), partners (Extranet) and employees (Intranet). Founded in 1998 and headquartered in Alexandria, VA, Bitrix now incorporates 90+ staff, 40,000+ customers and 4,000+ partners worldwide. The customer list includes Hyundai, Volkswagen, Panasonic, Gazprom, Xerox, PricewaterhouseCoopers, DPD, VTB, Samsung and Cosmopolitan. Localized into 13 languages, the company's products are famous for technological pioneering, unique security features, extreme performance capacity and unmatched ease-of-use.

### MANAGEMENT

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**Dmitry Valyanov**, President, Co-Founder

**Sergey Rizhikov**, Chief Executive Officer, Co-Founder

**Denis Zenkin**, Chief Marketing Officer

**Vadim Dumbravanu**, Vice President Technology, Co-Founder

**Yury Tushinsky**, Chief Technical Officer, Co-Founder

**Alexey Sidorenko**, Business Development Director, Russia&CIS

**Denis Sharomov**, Head of Customer Service

## PRODUCTS

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Bitrix Intranet Portal - a high-end Enterprise 2.0 solution designed for effective collaboration, communication, social networking, and workflow and knowledge management. Powered by a unique security framework, it combines extreme performance, rich functionality and unmatched ease-of-use.

Bitrix Site Manager - multi-featured content management solution with advanced security features for easy and effective development of high-performance websites of various purpose and industry focus.

Bitrix Virtual Appliance – free ready-to-use virtual server with top-performance environment settings for either testing or daily use of Bitrix products.

## CUSTOMERS

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More than 40,000 customers worldwide enjoy Bitrix products performance and functionality. The company targets small and medium sized business. However, the key customers list includes many international well-known brands from various industries such as Panasonic, Xerox, Epson, Toshiba, Samsung, Rostelecom, Volkswagen, Hyundai, KIA, Gazprom, VTB, Zurich Insurance, PricewaterhouseCoopers, DPD, PC Magazine, Cosmopolitan, Vogue.

## STRATEGIC PARTNERS

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Bitrix strives for sustainable product development to deliver a high-end business communications platform to customers. To fully meet this goal, the company partners with the industry leading developers: Microsoft (Gold Certified Partner), Oracle (Partner), MySQL (Certified Partner), Parallels, VMware, and Zend.

## KEY COMPETITIVE ADVANTAGES

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- Universal and self-sufficient business communications solution bridging the business core with the external and internal environment. Bitrix unifies Internet, Intranet and Extranet presences into a single platform with centralized management.
- Ease-of-use. Unlike competitive products, Bitrix does not require an expensive hardware environment, additional commercial software or special skills to set up and use. The products can be up and running in a couple of hours.
- Full control over corporate business communications to reach state-of-the-art data visibility, manageability and security.
- Extreme availability. With its web-oriented architecture, cross-platform support, and support for mobile devices such as iPhone, Blackberry and Android, Bitrix is available 24-7-365 from anywhere with a valid Internet connection.
- Advanced security. Bitrix is a security pioneer in the CMS market with PRO+PRO™, a cutting-edge data security technology which does not interfere with the level of visibility and availability of business communications.
- Open architecture. Bitrix is delivered in open source to enable customers to tailor the solution according to their specific needs and check for any security vulnerabilities.

- Customer commitment. Unlike free open source software, we offer technical support, continuous updates and upgrades and confidence in the future of your business communications platform and your business's sustainable growth.
- Pioneering the industry. We are committed to stay on the cutting edge of business communications technology development. Our visionary approach assures your company is always equipped with state-of-the-art features.
- SMB, SMB and again SMB. We continuously research SMB needs and shape our solutions to match our customers' expectations exactly in functionality, delivery and pricing.
- Global reach, local focus. As an international company, we strive to understand needs of each customer, helping them to meet their particular needs.
- Multi-language support.

## CONTACTS

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### US HEADQUARTERS

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